



PRESS RELEASE

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FOR IMMEDIATE RELEASE

South Holland, IL, August 20, 2011 -- The Anekwe Group launches new travel business as **Prism Travel Group**. Prism offers affordable travel experiences through our growing relationship with various travel suppliers. These experiences include cruises, luxury travel, escorted vacations and tours, all-inclusive trips, romantic get-aways, business travel, family vacations, adventure and special interest, meetings and conferences, spiritual and ethnic, social and group vacations, spa, golf and resort outings.

Prism Travel Group is a member in good standing with Cruise Lines International Association, (CLIA) Inc.

Information on Prism Travel Group can be found on the travel website at www.prismtravelgroup.com.

ABOUT THE ANEKWE GROUP

The Anekwe Group is a personal and professional services firm with related but distinct products and services that collectively provide complete service solutions, in particular, event service solutions. For more news about The Anekwe Group, visit us online at www.anekwe.com/events/index.shtml.

The headquarters for The Anekwe Group are located at 430 East 162nd Street, Suite 310 in South Holland, Illinois 60473.